



Reclaim your privacy from telemarketers

A note on the Telephone Privacy List from
Representative Sheila Klinker



Rep. Klinker

How often have you been annoyed by phone calls from telemarketers? You might have just sat down for dinner, or been trying to catch up with your family in the midst of errands and appointments. Uninvited phone calls can feel like an invasion.

There is something you can do to prevent this frustration. Indiana has established a **free Telephone Privacy List**. To join the list, simply register with your name, address and phone number. With a few exceptions, telemarketers will be prevented by law from calling the names on the list.

The Privacy List has an ongoing enrollment and is updated every three months. If you register now, your name will be included when the updated list takes effect October 1, 2002. Once you have registered, there is no need to repeat your registration unless you change telephone numbers.

How to register

Remember, there is no charge to register. Simply call the toll-free number, **1-888-834-9969**.

If you prefer, you may register online at the Attorney General's Website:

www.in.gov/attorneygeneral.

Scroll down the page until you come to the ringing phone icon.

This will take you to the Telephone Privacy List page.

Click on the link that says "Register Here," and fill out the registration form.



Quick facts about the Telephone Privacy List

- You must register your name as it appears on your phone bill.
- It takes about two minutes to register.
- Telemarketers pay to purchase the list. You may register your information for free.
- The information you provide is kept confidential and is only used to compile and manage the list.
- Registering with the Telephone Privacy List will not eliminate all calls. Four types of solicitors are exempt from the law: Charitable organizations using volunteers or employees to make calls; newspapers using employees to make calls; insurance agents; and realtors.
- If you register with the list now and receive a telemarketing call after the list becomes effective on October 1, 2002, you may download a complaint form from the Attorney General's Website, or call 1-812-355-5915.
- If a company is in violation of the list, the Attorney General's Office may issue a court order to prevent further calls, and may seek a fine of up to \$10,000 for the first violation and \$25,000 for the second violation.

Is your mailbox full of clutter? See the back of this card to cut down on unsolicited mail.

Call 1-888-834-9969

Cut out the clutter!



The Telephone Privacy List isn't the only place to say no to unsolicited information. See the items below to reduce clutter in many forms.

Unsolicited mail

Contacting the three major credit bureaus is an important first step in reducing unwanted mail. Write to each of the bureaus listed below and indicate that you do not want your personal information shared for promotional purposes.

Equifax, Inc.
Options
PO Box 740123
Atlanta, GA 30374-0123

Experian
Consumer Opt-Out
701 Experian Parkway
Allen, TX 75013

Trans Union
Marketing List Opt Out
PO Box 97328
Jackson, MS 39288-7328

Pre-approved credit offers

If you would like to opt out of receiving pre-approved credit offers, call 1-888-5-OPTOUT (567-8688) for more information. This service blocks your name from these offers for two years.

National direct mail and telemarketing

The Direct Marketing Association (DMA) provides an opt out list from national direct mail marketing and telemarketing. Your registration on the list is valid for five years. Unlike Indiana's Telephone Privacy List, which makes it illegal to contact names on the list, direct marketing companies *voluntarily* comply with the DMA's list.

To have your name deleted from many direct mail or telemarketing lists, write to:

Direct Marketing Association
Mail Preference Service
PO Box 9008
Farmingdale, NY 11735-9008

Direct Marketing Association
Telephone Preference Service
PO Box 9014
Farmingdale, NY 11735-9014

E-mail

The DMA also provides an e-mail opt out list. Go to their online form at www.e-mps.org to register. They will send a confirmation of your request by e-mail. The service is effective for one year.

Representative Sheila Klinker



Indiana House of Representatives
200 W. Washington St.
Indianapolis, IN 46204
H27@in.gov

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U.S. Postage
PAID
Indiana House of
Representatives